



IAC STRATEGIC MANAGEMENT PLAN



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INTRODUCTION

We recognise and thank those who are in a partnership and those who freely volunteer their time to enable the club to operate in a professional and positive manner, all of whom are integral in the fulfilment of the club attaining its goals.

The Mt Gambier Italo Australian Club Inc (IAC) Strategic Management Plan (SMP) outlines the vision, mission, goals, and strategies for our club, our members and our community.

This plan forms the basis of our club function, defines the actions to be implemented, and outlines the resources required for plan fruition.

The focus of the club is to nurture our heritage and culture whilst positively and proactively working towards our future sustainability.

The components of the SMP include:

- **Our Vision** – detailing the future aspirations for our club and its members.
- **Our Goals** – supporting the achievement of the club's vision.
- **Our Strategies** – supporting our goals.
- **Performance Measures** - detailing success with identified goals.

This SMP was revised by members of the Board of Management, focusing on issues including, but not limited to:

- Social and environmental factors, that may impact on the club.
- Policies and plans from governing bodies (i.e.: FIFA – Football SA - LCFA).
- Delivery of service performance by those invested in the SMP (i.e.: Current Board members and key club personnel).
- Ensuring suitable input from members, sponsors and the community, as required on: needs, issues, and interests for the club throughout the development and implementation of the plan.

The SMP is supported by other processes that the club has in place, such as: operating policies & procedures, the annual budget, and management of financial operating systems.

In addition to the SMP, various committees of IAC will be encouraged to work together to achieve positive and proactive outcomes for the betterment and growth of IAC.

The SMP will be reviewed at Board meetings, to ensure the plan remains relevant to the club's changing needs, and documented actions against its goals are achieved.

FROM THE BOARD

We acknowledge the Boandik people as the traditional custodians of our grounds and the ongoing contribution of First Nations people, which provides a fundamental role in shaping the future of our club.

We are pleased to present a new direction for IAC in the form of a revised Strategic Management Plan (SMP), developed for, and on behalf of the club, by the Board of Management.

In a time of rapid change, the success of our club relies on us all working together in order to achieve our goals with the start point being our SMP.

Whilst this SMP is a refreshed approach in our journey towards the future, we aim to continue to consult, and communicate with our members and sponsors through information forums, news-letters, and questionnaires, to ascertain what members identify as our club's future, whilst we continue to build on the culture and heritage of our club.

We will continue to work with our local community, seeking assistance from either State and/or Federal governments, along with local stakeholders, to enable us to realise our aspirations.

We are a club that remains committed to our members and the community by providing a safe, friendly and supportive environment.

We welcome and celebrate the cultural diversity within our club and encourage this, whilst valuing the contribution and range of diversities that members bring to our club, regardless of values, age, beliefs, skills, or abilities.

We recognise and acknowledge our forefathers who had the foresight, drive and commitment to build a facility which has served, and continues to serve, our members and the community in which we operate.

OUR VISION

To provide a progressive, collaborative and community environment where members and partners work together to preserve the past and to build strong sporting and cultural futures.

OUR MISSION

Building partnerships to create a sustainable club that celebrates diversity, success, and growth.

OUR VALUES

Legacy

We will continue to respect the past and build powerful legacies for the future.

Inclusion

We are open to all, with an open heart and open mind.

Family

We care for each other.

Courage

We take on challenges, take risks, stand firm, and have a voice.

Sportsmanship

Win or lose, we play the game with commitment and humility.

Respect

We have respect for others, ourselves, our history, and our culture.

OUR STRATEGIC GOALS

1. Nurturing our Culture & Heritage
2. Sporting Commitment
3. Sustainability
4. Community Involvement & Marketing

GOAL # 1 - CULTURE & HERITAGE



What:

We will aim to preserve, protect, promote, and build a supportive and positive culture for our members, whilst maintaining the heritage of the club.

How:

By engaging and providing relevant material for members, and conducting regular information forums over a twelve (12) month period, or through provision of relevant IAC social media platforms, to ensure effective communication with members.

By encouraging active participation of members through the development of 'sub-groups' which support and achieve designated club projects for members benefits.

What:

We will ensure our history and culture remains alive through our social media posts and relevant displays of memorabilia within the club.

How:

Through provision of relevant information, via our social media outlets detailing the foundation of the club, its forefathers, and members.



GOAL # 2 - SPORTING COMMITMENT



What:

We will encourage members to be excited about sport, and engage in healthy activities to assist them to achieve their best.

How:

By promoting and increasing our membership, and encouraging the use of our facilities for all genders, ages, skills, and abilities whilst enhancing the notion of overall good sportsmanship.

By supporting and encouraging knowledge and skill development for our coaches, and key personnel working with Children & Young People, ensuring positive outcomes in sport.

What:

We will commit to identifying, encouraging, and supporting emerging and talented members.

How:

By developing and implementing a club, or league-based sports scholarship, in consultation with the IAC sports committee, LCFA and/or FSA, and by supporting, and encouraging those who exhibit emerging game talent, skills and/or ability.



What:

We will encourage use of our sporting facilities for all genders, skills, and abilities within the club and across the wider community.

How:

Through implementation of relevant marketing and recruitment strategies.

What:

We will aim to be the regional sporting facility of choice.

How:

By working with Football South Australia (FSA, FIFA & LCFA) and local leagues, to encourage higher level games to be conducted across the region, for the benefit of clubs and the community.

By encouraging all participants to respect others, and supporting them when they speak up against inappropriate behaviour.



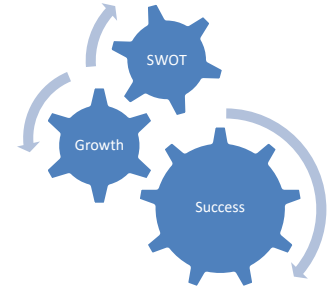
GOAL # 3 - SUSTAINABILITY

What:

We will develop and implement sustainable financial business practices to ensure the club's longevity.

How:

Through identifying financial opportunities by undertaking a Strength, Weakness, Opportunities and Threats (SWOT) analysis, and implementing relevant strategies to ensure ongoing growth and success.



What:

We will continue to build a proactive board and develop the skills and capacity of our younger members in order to implement a sustainable business model leading the club towards the future.

How:

By assessing the potential to engage an Event's Manager, reducing the work load of volunteers and expanding the club's potential, through evaluating members skill levels to identify available resources for the club.

GOAL # 4 - COMMUNITY INVOLVEMENT

What:

We will continue to develop and share 'our story' with our community.

How:

By providing the necessary tools and mechanisms to ensure a full history of the club is developed, maintained and told.



What:

We will undertake to proactively communicate and market our business through building partnerships with relevant community organisations.

How:

By working within our local community to assist those who may benefit from our expertise.

What:

We will provide an environment that supports inclusivity and diversity, and a club culture of giving back to the community.

How:

By developing and forming partnerships with local community groups by providing facilities, at reduced or minimal cost.

By supporting organisations in the community that focus on the welfare of people (i.e.: Lifeline, Head Space, etc)

